



SELANGOR ACCELERATOR PROGRAMME

ABOUT SAP2018

The Selangor Accelerator Programme (SAP) is a programme that serves to boost startups to be more investor-ready, through sharpening their skills and refining their businesses. The 4-month programme offers participating startups guidance from a roster of mentors, who are industry experts and professional trainers, as well as being able to meet up with industry peers and contemporaries.

The programme will also help startups be better prepared to impress investors by helping to refine their pitching skills as well as their presentations and products. With actual investors and experienced entrepreneurs helping, participating startups will be able to receive feedback on their pitches from the perspective of the investor, while tapping on the experience of veterans to further refine their pitches.

WHO GETS TO JOIN?

We are looking at Malaysian tech startups that have not yet gone for their series A funding, and were established less than three (3) years ago. These startups should also be able to field an MVP or a beta version of their product/offering, and are able to demonstrate quantitative evidence of market traction (in the form of users, monthly sales, etc).

While all tech startups are welcome to apply, startups working on Emerging Technologies, such as Artificial Intelligence, Blockchain, and the Internet of Things (IoT), as well as on Smart City and e-Commerce technologies will be given more consideration during the application process.

Participating startups will also have to be able to commit two (2) core members to join the programme, whether it is two co-founders, or the founder and one core team member. The two participants from each startup are also required to commit for the entire 4 months of the programme. As most of the programme's events and courses will be held on the weekends, a full commitment will be required.

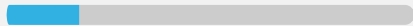
01

STAGE 1

Application

5th February - 1st April

Prepare a 90 second pitch video to tell us why we should pick you!



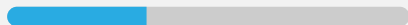
02

STAGE 2

Shortlisting

9th April

Only 30 teams will be selected to join the SAP



03

STAGE 3

Acceleration

28th April - 11th July

Meet experienced mentors and industry leaders who will help you decide on the next step for your project!



04

STAGE 4

First Pitch

11th July

The Top Ten will be selected during this pitching session



05

STAGE 5

Overseas Field Trip

Sometime between
29th July - 5th August

Meet and experience a different startup community!



06

STAGE 6

Demo Day Finals

13th September

The Top Five will proceed to join the international pitching competition Selangor International Pitch!



WHAT WE OFFER

Startups participating in the SAP can look forward to a number of perks, such as field trips, both overseas and local, experienced industry leaders and veteran entrepreneurs as mentors, workshops and classes to sharpen techniques and products, networking opportunities with industry peers, contemporaries, as well as investors, the use of the Selangor Digital Creative Centre as a co-working space, the opportunity to win prizes as part of the SAP, as well as standing a chance to pitch for a prize of RM100,000 during Selangor International Pitch, an international pitching competition to be held this year.

PERKS



CO-WORKING SPACE



LOCAL FIELD TRIP



PILOTING OPPORTUNITIES WITH INDUSTRY PARTNERS



NETWORKING OPPORTUNITIES



EXPERIENCED MENTORS



EasyStore

EASY STORE E-STORE



exabytes®

\$3000

EXABYTES CREDITS WORTH RM 3000



easyParcel

\$500

EASYPARCEL CREDITS WORTH RM 500



\$80

80 AWS CREDITS FOR SELF-PACED LABS WORTH US\$ 80



\$1000

AWS PROMOTIONAL CREDITS WORTH US\$ 1,000 (VALID FOR UP TO TWO YEARS)



\$600

AWS BUSINESS ESSENTIALS ONLINE TRAINING WORTH US\$ 600



\$600

AWS TECHNICAL ESSENTIALS ONLINE TRAINING WORTH US\$ 600

GetResponse



\$30

GETRESPONSE 60-DAY EMAIL PACKAGE WORTH US\$ 30



\$588

BIZTORY PACKAGE S FOR 12 MONTHS WORTH RM 588

ADDITIONAL BENEFITS FOR THE TOP TEN



FULLY FUNDED 1 WEEK OVERSEAS FIELD STUDY TRIP



FREE BOOTH AT THE SELANGOR SMART CITY AND DIGITAL ECONOMY CONVENTION 2018



\$5,000

AWS PROMOTIONAL CREDIT WORTH US\$ 5,000 (VALID FOR UP TO TWO YEARS)



\$1000

AWS BUSINESS SUPPORT PLAN CREDITS WORTH US\$ 1,000 (VALID FOR UP TO ONE YEAR)



\$600

AWS BUSINESS ESSENTIALS ONLINE OR IN-PERSON TRAINING WORTH US\$ 600



\$600

AWS TECHNICAL ESSENTIALS ONLINE OR IN-PERSON TRAINING WORTH US\$ 600

PRIZES FOR THE TOP FIVE



\$6,000

CASH PRIZES OF RM 6,000 FOR EACH OF THE TOP FIVE



ENTITLED TO PARTICIPATE IN THE SELANGOR INTERNATIONAL PITCH COMPETITION DURING THE SELANGOR SMART CITY AND DIGITAL ECONOMY CONVENTION 2018, FOR A GRAND PRIZE OF RM 100,000 IN CASH



ENTITLED TO PARTICIPATE IN SPEED DATING WITH INVESTORS DURING THE SELANGOR SMART CITY AND DIGITAL ECONOMY CONVENTION 2018



UP TO 12 MONTHS FREE CO-WORKING SPACE, WORTH RM 2,400 (2PAX/TEAM)



PRIORITY CONSIDERATION FOR THE SEED STAGE OF THE COCKROACH PROGRAMME BY EXABYTES

HOW TO PARTICIPATE



All you need to do is to provide a **90-second pitch** video featuring the participants, telling us about your startup, your product, and why we should pick you to take part in the SAP. Please include a **5-slide Pitch Deck in PDF form**, as well as a **PDF copy of your Form 9 (Certificate of Incorporation)**. Selected participants will be notified by the 9th of April.

ORGANISER

SITEC

PARTNERS



FOR MORE INFO:  www.sitec.com.my/SAP2018  startup@sitec.com.my